

BLAUNER'S—833-35 Market St.—BLAUNER'S—833-35 Market St.—BLAUNER'S

10,000 Beautiful New Blauner Dresses Repriced Very Low

For a Glorious Midseason Sale—Tomorrow
 Remarkably Complete Groups Of Very Fashionable Dresses, Conspicuous for Their
 Excellent Materials, Finished Workmanship and Style Beauty

IN THE DOWNSTAIRS STORE

\$8.75 Serge Dresses
 Fashionable deep tunic dresses with pretty trimmings of wool embroidery and neat braiding. **\$5.00**

\$10 Serge Dresses
 Stylish eton effects and becoming new long waistlines. Lovely wool and gold embroidery and silk braiding. **\$6.50**

\$12 Dresses
 New blousey, long waisted and tunic effects of fine serge check velour. Extra sizes of silk poplin. **\$8.00**

\$23 Taffeta, Satin and Crepe de Chine Dresses
 Adorable new dresses of splendid taffeta, satin and crepe de chine with swaying side panels, snug bodices, ruffle skirts and wide girdles. **\$14.96**

\$14 Dresses
 A lovely variety of satin and crepe de chine dresses showing high waistlines, surprise effects, tunic and straightline models. **\$8.75**

\$17 Dresses
 Wonderful assortment of satin, mignonette and beaded georgette dresses. Many long waistline effects and ruffled skirts. **\$10.00**

\$19 Dresses
 The newest dresses of taffeta, satin, crepe de chine and mignonette have pretty pointed tunic, side puffings, surprise effects and deep girdles. **\$12.75**

ON THE SECOND FLOOR

\$30 Marvelous Dresses Specially Low Priced at \$15
 Wouldn't you love to get a beautiful beaded satin dress for only \$15? Or you may choose a handsome Crepe de chine, mignonette or tricotine dress any woman would be happy to wear.

Marvelous Dresses at \$25
 Such dresses of fine heavy Canton crepe, kitten's ear satin, taffeta, mignonette or tricotine cannot be duplicated for only \$25.

Special Values at \$35
 Lovely canton crepes and Kitten's Ear Satin make up some very beautiful dresses at this low price. There are also charming satin georgette and tricotine.

Fortunate! These Dresses at \$45
 Elaborately beaded canton crepe and georgette dresses. Lace dresses and Kitten's Ear Crepe are wonders at this price.

Exclusive Modes at \$55
 Heavy Morocco crepe, canton crepe, taffeta, georgette and Roshanara crepe in very exclusive models are exceptionally low priced at \$55.



SPEECH DEFECTS
 Instruction given to overcome stammering, stuttering, hesitating, shyness and all other defects of speech. Regular class sessions Monday, Wednesday, Friday evenings. New class commences April 12. Private lessons by appointment. Booklet on request.
 M. C. A. 1112 CHESTNUT ST. SCHOOL OF SPEECH DEFECTS

Foreign Connection Desired
 Young business man past thirty. Five years industrial plant manager; now financial executive with largest American corporation in its field. Connection desired which will lead to foreign assignments. Highest bank and business credentials.
 B 608, LEDGER OFFICE

ADVERTISING SOLICITOR
 Young married man desires connection with good live, progressive organization, as advertising solicitor or salesman; one in which willingness to work and production insures advancement. At present time employed, and as preferred, will offer my present employer, with whom I have been associated for past three years.
 M 216, LEDGER OFFICE

600 New HATS
 Added To Our Continued Great Sale Make Saturday's Offer Phenomenal
2.50 - 3.50
 Values \$5 to \$8.50
 —At 2.50 you may choose the smartest flower and fruit trimmed hats of the season, in flapper and conservative effects.
 —At 3.50 we offer the very last word in millinery—new padded taffeta crowns, also straw crown hats. They are perfect for either tailored or dress wear.
 BLAUNER'S—THIRD FLOOR

New Coats, Capes & Wraps
 In a Continued Extraordinary Sale Tomorrow Offer Unequaled Values at
SECOND FLOOR \$25
 Values \$29.75 to \$45
 —At \$25 you wouldn't expect every garment is of a sort enjoying the greatest popularity—this season. That's true. There isn't an undesirable in this group.
 They are of fine Bolivia, Velour de Laine, Ylana, Tricotine, Serge and Camel's Hair Polo.
 BLAUNER'S SECOND FLOOR

Kiddies' Sweaters
 400 In An Extraordinary Sale Tomorrow
 Actual \$2.94 to \$5 Values **1.94**
 Mothers! Save \$1 to \$3 on your kiddies' sweaters tomorrow.
 Wonderful zephyr slip-over, tuxedo or button models. Sizes up to 4 years. All the new Spring shades.
Girls' Gingham Dresses \$1 to 3.94
 Spring's newest plaids with pretty trimming effects. 8-14.
Girls' Coats 3.94 to 9.94
 Better homespun velour, serge or polotone. All new modes. 6 to 14.
 BLAUNER'S FOURTH FLOOR

Special Tomorrow
 Sale of \$25 and 29.75 New Sport Suits
At \$18
 Exceptional Saturday feature offering the snappiest of sport suits at such very small cost no girl should be without one. They're of new homespun, tweeds and mixtures in pretty greys, tans, browns and greens.
 All the best sport lines included.
Other Modes at \$25 & 29.75
 Men's wear serge, tricotine and fine gabardine in a host of lovely styles and colors.
 BLAUNER'S SECOND FLOOR

Wonder Suit & Coat Values!
 In The Downstairs Store
S-U-I-T-S \$15
 Wonderful Suits at \$15
 Splendid all-wool silvertone, French and men's wear serge in the newest straight-line and flare effects.
 Jersey & Tweed Suits... 9.75
 Well made in smart sports models.
C-O-A-T-S \$10
 Wraps, Capes, Sport Coats
 Wonderful assortment of polo cloths and velours in new shades of tan, brown, Pekin and Copen.
 New Sports Coats... 6.50
 Marvelous offering of fine sports coats. Also a few half-length polo coats.
\$8 NOVELTY SKIRTS
 Low Priced at \$5
 Pretty box pleated models in new Spring colors. Also navy and black silk poplins with satin cross-bar. Sizes 25 to 30.
FUR CHOKERS \$5
 Australian Opossum, Skunk, Stone Marten and Baum Marten, Fox, Opossum, are valued as high as \$15.
 Beautiful Stoles 19.50 to 89.50
 Squirrel Seal, Angora, Opossum and Jap Mink. Values to \$125.
 DOWNTOWN STORE

New Spring Gloves, Reinforced Hosiery In a Great Sale
 2.75 SILK HOSE 1.69 pr.
 Fine quality thread silk hosiery. Full fashioned. Shoe shades with plenty of grip.
 SILK HOSE at... 1.49 pr.
 First quality, full fashioned. All colors and sizes. Extra values at \$2.
 SILK HOSE at... 95c pr.
 Pure thread silk, seam in back. Shoe shades. Marvelous values.
 SILK HOSE at... 65c pr.
 Onyx fibre, first quality. All colors and sizes. Value \$1.
SILK GLOVES . . . 19c pr.
 Mostly black and white, in wanted 2-clasp style; all sizes. Excellent value at \$1.
CHAMOISETTE GLOVES 65c
 Just the gloves for the warm or cold days. Every pair washable. All sizes and shades. Value \$1.
SILK GLOVES . . . 1.29
 White, 14-button length; all sizes. Double tips. Value \$2.
MILANESE GLOVES . . . 95c
 Black, 14-button length; all sizes, slightly soiled. Value \$2.50.
UNDERWEAR SPECIALS
 Lingerie Underwear 55c
 Gowns, Chemises, Petticoats and Bloomers of fine batiste. Value \$1.25.
SILK JERSEY PETTICOATS
 Deep pleated flounces, two tone effects. Also pantaleons. Value \$5.
SILK CHEMISE 1.95
 and Bloomers, all very dainty and very special.
Sale! New Blouses
 Georgette and Mignonette Blouses 2.99
 White Voile Blouses 95c
 All the newest Spring colorings, braid, embroidery and lace trimmed vest effects.
 Dainty white voiles and pretty colored stripes, Organdie collars.
 BLAUNER'S MAIN FLOOR

Weaver Store Orders
 So easy to use
 Buy everything for the family in one place. Clothing, Furniture, House, Home, Jewellery and General Merchandise. Open at 11:30 a.m. until 10:30 p.m. Call, Phone or Write.
 S.R. WEAVER
 1112 Chestnut St. TAKE BUS

Excursion to Sunbury Lewisburg
 \$3.75
William/Port
 \$4.00
 WEST MILTON MONROE MUNNY AND MONTGOMERYVILLE
 WAR TAX 5% ADDITIONAL
SUNDAY APRIL 17
 Special Train leaves Reading at 10:30 a.m., stopping at Columbia Ave., Reading, Mt. Mansfield, Conshohocken and Norristown. Consult Agents for Fares
 Philadelphia & Reading Railway